

Stop the Payday Loan Debt Trap WE NEED YOU!

THE MOMENT

The Consumer Financial Protection Bureau has issued a new, national rule to protect families from the payday loan debt trap. This rule will disrupt the payday lending business model of trapping consumers in an endless cycle of debt. The payday lenders are pulling out all the stops to keep protections for borrowers from going into effect. This includes an effort to get Congress to pass a law that would block the rule. The payday lenders and their friends in Congress have 90 days to get this law passed. We need to make sure Congress does not side with payday predators and block badly needed protections for our communities.

WHAT'S SO BAD ABOUT THESE LOANS

Payday lenders charge 400% annual interest on a typical loan, and have the ability to seize money right out of borrowers' bank accounts. Payday lenders' business model relies on making loans borrowers cannot pay back without reborrowing – and paying even more fees and interest. In fact, these lenders make 75 percent of their money from borrowers stuck in more than 10 loans in a year. That's a debt trap! No wonder payday loans are associated with increased likelihood of bank penalty fees, bankruptcy, delinquency on other bills, and bank account closures.

WHAT YOU CAN DO

Call your local Members of Congress. Tell them:

- Payday lenders don't need your protection, we do.
- Payday lending hurts families, entire communities and ultimately the economy of our state.
- We need this rule to begin the process of shutting down predatory lending and creating room in the marketplace for fair, affordable credit options for everyone

Tweet at your Member of Congress

- @MEMBERSHANDLE Protect people, not payday predators don't let Congress block payday rule #stopthedebttrap
- @MEMBERSHANDLE 400% interest doesn't deserve special protections vote for people not payday loansharks #stopthedebttrap
- #stopthedebttrap Consumer watchdog disrupts payday loansharking industry now Congress swarms to protect sharks? Huh? @MEMBERSHANDLE



The #StopTheDebtTrap campaign is powered by more than 500 civil rights, consumer, labor, faith, veterans, seniors and community organizations from all 50 states.

A typical loan has
400%
annual interest



Lenders make
75%
of their money from
borrowers with
10
loans in a year



The CFPB proposal could help, but dangerous loopholes make it
business as usual
for lenders.



**Call
Congress
today**

#stopthedebttrap